



# A Planning Guide for Corporate Museums, Galleries, and Visitor Centers

By Victor J. Danilov

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This unique planning guide describes the different types of corporate museum-like facilities located in the United States and around the world. It provides essential information for anyone planning, starting up, or operating a museum, gallery, or visitor center. This how-to reference on the planning and administration of corporate museums or centers is written by Victor Danilov as a companion volume to his *Corporate Museums, Galleries, and Visitor Centers: A Directory*, published by Greenwood Press in August 1991.

This practical guide analyzes the various types of corporate museum-like facilities and describes their development; points to key factors to consider in planning and establishing museums, galleries, and visitor centers; and discusses their operation and reasons for their success or failure. This unusual reference is nicely illustrated and offers both a bibliography and an index.

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"Danilov is to be congratulated for having collected so much information on what is a growing though still small and rarely written about sector of the museum world. The companion volumes make a useful addition to museums' and corporations' libraries."-Curator

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#### About the Author

VICTOR J. DANILOV, former President and Director of the Museum of Science and Industry in Chicago, directs the Museum Management Program at the University of Colorado at Boulder. He is the author or editor of fourteen books, including *America's Science Museums* (Greenwood Press, 1990) and this planning guide's companion volume, *Corporate Museums, Galleries, and Visitor Centers: A Directory* (Greenwood, 1991).

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