



If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You

By Kelly Cutrone, Meredith Bryan

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In the *New York Times* bestseller *If You Have to Cry, Go Outside*, media maven Kelly Cutrone spills her secrets for success without selling out. She combines personal and professional stories from her high-profile gigs as Whitney Port and Lauren Conrad's boss on *The Hills*, star of Bravo's *Kell on Earth*, judge on *America's Next Top Model*, and CEO/founder of the fashion PR firm People's Revolution to offer young professional women no-nonsense, brutally honest career advice—and other things their mothers never told them.

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Editorial Review

Review

“Kelly’s book is full of anecdotes from her personal and professional life as well as motivational tips.” (People.com)

“Cutrone, 44, is infamous to the MTV generation for her untimely eruptions and cutting commentaries. Her hellish take on the fashion world is her ticket to stardom....If You Have to Cry, Go Outside (HarperOne), reads as a gritty guide for young women entering the fashion world.” (USA Today)

“Choice career and style advice from New York’s most outspoken PR woman.” (WSJ.com)

“What everyone loves about Kelly Cutrone, owner of fashion PR firm People’s Revolution and The City’s official BS barometer, is that she isn’t afraid to tell it how it is.” (Elle Magazine)

“Cutrone gives blunt, how-to advice on how to be a “power bitch”... It’s an old-fashioned guide to succeeding in both life and work (phone, not e-mail, you Gen Y-ers!), with a dash of self-styled spirituality and, of course, all dressed up in Balenciaga.” (New York Post)

“[The] powerhouse fashion PR maven we-love-to-hate-but-really-love...” (Dallas Morning News)

“Part memoir, part self-improvement sermon (and conspicuously published by HarperOne, the spirituality imprint behind some of Marianne Williamson’s and Deepak Chopra’s books), it recounts Cutrone’s own fitful journey.” (New York Magazine)

“[A] memoir-ish book of offbeat advice for budding ‘power girls’...” (The Daily Beast)

“In her new book, If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You, Cutrone shares personal stories and offers practical advice to encourage readers to figure out what they really want to do and to go out there and do it.” (Aol Career Blog)

“The book outlines [Cutrone’s] tumultuous rise from homelessness to the fashion elite and serves as a guide for navigating an alternative career path.” (The Harvard Crimson)

“Cutrone’s new book If you have to Cry, Go Outside: And Other Things Your Mother Never Told You is a raw, no bullshit, drama and drug-filled autobiographical joy ride that preaches spiritual self-empowerment over self-sabotage..” (Out Magazine)

“One of the few movers-and shakers who seems to have an enlightened grip on both the dark and light side of the business she navigates with such self-possession.... Clear, concise, to the point, and abrasively, wonderfully honest.” (The L)

“A must-read for career-minded gals entering the workforce – or those who just want to reinvent themselves.” (Star Magazine)

“Intelligent and witty works of wonder...literary bitch-slaps of unfettered straightfoward speech....an honest, instructional pseudo-memoir targeting a new generation of “young girls and gay boys” who want to break into the fashion industry but are unsure they have the chops for it. ” (Bay Area Reporter)

“In her trademark, no bull-shit style Kelly gives us the raw honest truth in *If You Have To Cry, Go Outside*. It is an easy fun read book you most likely will read over and over and continue to laugh out loud.”
(CupcakeMag.com)

“Though on her TV show Cutrone’s outer bitch is ascendant, in her book, we’re introduced to the softer side of Kelly. Prone to New Age platitudes like, “Celebrate the magic inside of yourself.” This hippie affect is a delightful surprise coming from a woman who also swears like a sailor.” (Slate.com)

“She’s also publishing a memoir/guide, turning her take-no-prisoners approach to the fashion business into a message of girl power...entertaining for all.” (Los Angeles Times)

“Some necessary tough-love truths.” (Columbus Ledger-Enquirer)

“Part memoir and part career guide, geared toward young women breaking into the workforce.” (The Village Voice)

“If anything, the word that should be used to describe Cutrone is ‘feminist’ - it’s just that her version of female empowerment involves acknowledging that ‘you’re no different from anyone else and deserve no special treatment’. Unless, of course, you’ve earned it.” (The Sunday Times)

From the Back Cover

Kelly Cutrone has long been mentoring women on how to make it in one of the most competitive industries in the world. In her trademark, no-bullshit style, she combines personal and professional stories to share her secrets for success without selling out. Raw, hilarious, shocking, but always the honest truth, *If You Have to Cry, Go Outside* calls upon you to gather up your courage like an armful of clothes at a McQueen sample sale and follow your soul where it takes you. Whether you're just starting out in the world or looking to reinvent yourself, this book will be the spark you need to figure out what you have to say to the world—and how you're going to say it.

About the Author

Kelly Cutrone is the CEO and founder of People's Revolution, the *New York Times* bestselling author of *If You Have to Cry, Go Outside*, a television personality, and mother to nine-year-old Ava.

Users Review

From reader reviews:

Joseph Bolden:

Do you have favorite book? In case you have, what is your favorite's book? E-book is very important thing for us to find out everything in the world. Each reserve has different aim or perhaps goal; it means that publication has different type. Some people sense enjoy to spend their time and energy to read a book. They may be reading whatever they acquire because their hobby is definitely reading a book. Think about the person who don't like reading a book? Sometime, person feel need book after they found difficult problem as well as exercise. Well, probably you will want this *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You*.

Angel Sherrill:

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Lisa Bentley:

Precisely why? Because this *If You Have to Cry, Go Outside: And Other Things Your Mother Never Told You* is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will distress you with the secret this inside. Reading this book close to it was fantastic author who write the book in such incredible way makes the content interior easier to understand, entertaining approach but still convey the meaning completely. So , it is good for you because of not hesitating having this any longer or you going to regret it. This phenomenal book will give you a lot of positive aspects than the other book possess such as help improving your expertise and your critical thinking means. So , still want to hold up having that book? If I ended up you I will go to the guide store hurriedly.

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