



Perfect Phrases for Creativity and Innovation: Hundreds of Ready-to-Use Phrases for Break-Through Thinking, Problem Solving, and Inspiring Team Collaboration (Perfect Phrases Series)

By Karen Eriksen

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In today's fast-moving economy and competitive climate, developing a creative, innovative workforce is absolutely essential for success.

Perfect Phrases for Creativity and Innovation provides hundreds of ready-to-use phrases for building the kind of exciting, solution-driven work environment that turns average companies into industry leaders. From creating powerful teams to prioritizing ideas to rewarding success, this hands-on guide offers the language and proven tools to help you:

- Jump-start your own creativity
- Trigger whole-brain, divergent thinking in your employees
- Inspire teams to collaborate in new, effective ways
- Transform every team into an innovation machine

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About the Author

Karen Eriksen is president of Eriksen Institute and serves as a trainer and course designer for Hemsley Fraser.

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