



# The Republican Noise Machine: Right-Wing Media and How It Corrupts Democracy

By David Brock

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In **The Republican Noise Machine**, David Brock skillfully documents perhaps the most important but least understood political development of the last thirty years: how the Republican Right has won political power and hijacked public discourse in the United States.

Brock, a former right-wing insider and the author of the New York Times bestseller **Blinded by the Right**, uses his keen understanding of the strategies, tactics, financing, and personalities of the American right wing to demonstrate how the once-fringe phenomenon of right-wing media has all but subsumed the regular media conversation, shaped the national consciousness, and turned American politics sharply to the right.

Brock documents how in the last several decades the GOP built a powerful media machine--newspapers and magazines, think tanks, talk radio networks, op-ed columnists, the FOX News Channel, Christian Right broadcasting, book publishers, and high-traffic internet sites--to sell conservatism to the public and discredit its opponents. This unabashedly biased multibillion-dollar communications empire disregards journalistic ethics and universal standards of fairness and accuracy, manufacturing "news" that is often bought and paid for by a tight network of corporate-backed foundations and old family fortunes. By dissecting the appeal, techniques, and reach of the booming right-wing media market, Brock demonstrates that it is largely based on bigotry, ignorance, and emotional manipulation closely tied to America's longstanding cultural divisions and the buying power of anti-intellectual traditionalists.

From the disputed 2000 presidential election to the war with Iraq to the political battles of 2004, Brock's penetrating analysis of right-wing media theories and methodology reveals that the Republican Right views the media as an extension of a broader struggle for political power. By tracing the political impact of right-wing media, Brock shows how disproportionate conservative influence in the media is integrally linked to the Republican Right's current domination of all three branches of government, to the propping up of the Bush administration, and to the inability of Democrats to voice their opposition to this political sea change or to compete on an even playing field.

As only an ex-conservative intimately familiar with the imperatives of the American right wing could, David Brock suggests ways in which concerned Americans can begin to redress the conservative ascendancy and cut through the propagandistic fog. Writing with verve and deep insight, he reaches far beyond typical bromides about media bias to produce an invaluable account of the rise of right-wing media and its political consequences. Promising to be the political book of the year, **The Republican Noise Machine** will transform the raging yet heretofore unsatisfying debate over the politics of the media for years to come.

*From the Hardcover edition.*

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## Bibliography

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### Editorial Review

From Publishers Weekly

The author, once notorious as a conservative attack-journalist trashing the likes of Anita Hill and the Clintons, repudiated his past in the confessional *Blinded by the Right*. In this blistering *j'accuse*, Brock mounts a less gossipy and more systematic assault on the right-wing media juggernaut of think tanks, publishers, talk radio shows, Web sites and cable networks. He treats it as a disciplined political movement, inspired by Communist subversion techniques, bankrolled by a handful of right-wing zillionaires through corporate and foundation spigots, tightly yoked to the Republican policy agenda and masterminded by arch-conservative Grover Norquist at weekly strategy meetings. By Brock's account, it constitutes a seamless propaganda machine conveying dubious scholarship, Republican talking points and antiliberal smear campaigns from think tanks and Internet rumor mills to the FOX News and talk radio echo chambers and thence through a network of conservative pundits into the quality press. Meanwhile, Brock charges, the mainstream media, cowed by spurious charges of "liberal bias," have abandoned their role as objective arbiters of truth in favor of an uncritical airing of partisan ideology in the name of "balance." The result, he says, is a public discourse in which the line between fact and opinion is blurred, poorly funded liberal voices get shouted down, "no issue can be honestly debated and no election can be fairly decided." Brock's critique echoes that of other liberal media critics like Eric Alterman and Al Franken, and cannot be accused of nonpartisanship. He is dismissive of the conservative nostrums whose purveyors he pillories, and his biting takedowns of Rush Limbaugh, Bill O'Reilly and their ilk show he hasn't lost his taste for blood. But Brock's incisive, well-supported analysis and his street cred as an apostate from the conservative press make this a spirited challenge to the contemporary mediascape

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Review

"This is the most important book of the past ten years and mandatory reading for all who want to understand American politics and history." —Robert F. Kennedy, Jr., author of *Crimes Against Nature: How George W. Bush and His Corporate Pals Are Plundering the Country and Hijacking Our Democracy*

"A spirited challenge to the contemporary mediascape." —*Publishers Weekly*

"In clear prose, Brock shows convincingly how . . . the accusation of a liberal bias has been based on shabby research and nonexistent evidence." —*Fort Lauderdale Sun Sentinel*

*From the Trade Paperback edition.*

About the Author

David Brock is the author of four books, including *Blinded by the Right: The Conscience of an Ex-Conservative*, a *New York Times* bestselling political memoir. He is the president and CEO of Media Matters for America ([www.mediamatters.org](http://www.mediamatters.org)), a nonprofit media watchdog organization in Washington, D.C.

### Users Review

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**Rafael Runyan:**

Have you spare time to get a day? What do you do when you have considerably more or little spare time? Sure, you can choose the suitable activity to get spend your time. Any person spent their particular spare time to take a walk, shopping, or went to the actual Mall. How about open or even read a book eligible The Republican Noise Machine: Right-Wing Media and How It Corrupts Democracy? Maybe it is to get best activity for you. You realize beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with the opinion or you have other opinion?

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**Sherry Nicholson:**

Spent a free time to be fun activity to try and do! A lot of people spent their spare time with their family, or their very own friends. Usually they doing activity like watching television, about to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Can be reading a book may be option to fill your free time/ holiday. The first thing that you will ask may be what kinds of book that you should read. If you want to try out look for book, may be the book untitled The Republican Noise Machine: Right-Wing Media and How It Corrupts Democracy can be excellent book to read. May be it is usually best activity to you.

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