



Analysis for Financial Management

By Robert C. Higgins

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Written to present standard techniques and modern developments in a practical manner, this text is intended for non-financial managers and business students interested in the practice of financial management. Standard and Poor's problems, requiring the use of the Education Version of Market Insight, provide instructors with an easy online way to incorporate current, real world data into the classroom. Updated annotated website references at the end of each chapter explain where financial information can be found while providing quick access to additional material.

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