



Enterprise Governance of Information Technology: Achieving Alignment and Value, Featuring COBIT 5 (Management for Professionals)

By Steven De Haes, Wim Van Grembergen

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Featuring numerous case examples from companies around the world, this second edition integrates theoretical advances and empirical data with practical applications, including in-depth discussion on the COBIT 5 framework which can be used to build, measure and audit enterprise governance of IT approaches. At the forefront of the field, the authors of this volume draw from years of research and advising corporate clients to present a comprehensive resource on enterprise governance of IT (EGIT).

Information technology (IT) has become a crucial enabler in the support, sustainability and growth of enterprises. Given this pervasive role of IT, a specific focus on EGIT has arisen over the last two decades, as an integral part of corporate governance. Going well beyond the implementation of a superior IT infrastructure, enterprise governance of IT is about defining and embedding processes and structures throughout the organization that enable boards and business and IT people to execute their responsibilities in support of business/IT alignment and value creation from their IT-enabled investments.

Featuring a variety of elements, including executive summaries and sidebars, extensive references and questions and activities (with additional materials available on-line), this book will be an essential resource for professionals, researchers and students alike

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Editorial Review

Review

“The seven chapters of content are intended to serve a large target audience from academic and industry fields including master’s students using it in conjunction with IT courses, executive students in business schools for MBA courses on IT management, and industry practitioners (IT managers, business managers) looking to design and implement an EGIT framework. ... This very advanced and valuable book is a must-read for those who want to implement and manage a modern EGIT framework.” (Mihail Sadeanu, Computing Reviews, September, 2015)

From the Back Cover

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About the Author

Steven De Haes, Ph.D., is Associate Professor Information Systems Management at the University of Antwerp & Antwerp Management School. He is actively engaged in teaching and applied research in the domains of Digital Strategies, IT Governance & Management, IT Strategy & Alignment, IT Value & Performance Management, IT Assurance & Audit and Information Risk & Security.

He teaches at bachelor, master and executive level and acts as Academic Director for the Executive Master of IT Governance & Assurance, the Executive Master of Enterprise IT Architecture and the Master in Management. His research has been published in international peer-reviewed journals and conference proceeding, and he co-authored and/or edited several books. He is co-editor-in-chief of the International Journal on IT/Business Alignment and Governance and acts as Academic Director of the IT Alignment and Governance (ITAG) Research Institute.

He recently held positions of Director of Research and Associate Dean Master Programs for the Antwerp Management School. He also acts as speaker and facilitator in academic and professional conferences and

coaches organizations in their digital strategies, IT governance, alignment and assurance efforts. He is involved in the development of the international IT governance framework COBIT as researcher and co-author.

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Wim Van Grembergen, Ph.D., is professor at the Economics and Management Faculty of the University of Antwerp (UA), past-chair of the MIS department (UA), and executive professor at the Antwerp Management School (AMS). He was previously a guest professor at the University of Leuven (KUL) and had teaching assignments at the University of Stellenbosch in South Africa, the Institute of Business Studies in Moscow, the Queensland University of Technology in Australia, Simon Fraser University in Canada, and the University of Cape Town in South Africa. From 1989 to 1995 he served as Academic Director of the MBA Program of UFSIA (now UA). He is past academic director of the Executive Master of IT Governance & Assurance and the Executive Master of Enterprise IT Architecture (AMS). Over the last 14 years he conducted research in IT governance, IT audit, IT strategy, IT performance management and the IT Balanced Scorecard.

Dr. Van Grembergen presented at leading conferences such as the European Conference on Information Systems (ECIS), the Information Resources Management Association (IRMA) Conference and the Hawaii International Conference on Systems Sciences (HICSS). Since 2002 he is mini-track chair "IT governance and his mechanisms" at the HICSS-conference. He has many publications in leading academic journals and published books on IT governance and the IT balanced scorecard. He is co-editor-in-chief of the International Journal on IT/Business Alignment and Governance. As founder of the IT Alignment and Governance (ITAG) Research Institute, he is involved in research for ISACA/ITGI on IT governance and supports the continuous development of COBIT. He was involved in the development of the recently published COBIT 5 framework. Dr. Van Grembergen is a frequent speaker at academic and professional meetings and conferences and has served in a consulting capacity to a number of firms. His e-mail address is wim.vangrembergen@uantwerpen.be.

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