

International Business: Environments and Operations (11th Edition)


By John Daniels, Lee Radebaugh, Daniel Sullivan

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Editorial Review

About the Author

John D. Daniels, the Samuel N. Friedland Chair of Executive Management at the University of Miami, received his Ph.D. at the University of Michigan. His dissertation won first place in the award competition of the Academy of International Business. Since then he has been an active researcher. His articles have appeared in such leading journals as *Academy of Management Journal*, *California Management Review*, *Columbia Journal of World Business*, *Journal of Business Research*, *Journal of International Business Studies*, *Strategic Management Journal*, and *Weltwirtschaftliches Archiv*. On its thirtieth anniversary, *Management International Review* referred to him as "one of the most prolific American IB scholars." He has also served as president of the Academy of International Business and dean of its Fellows. He also served as chairperson of the international division of the Academy of Management. He has worked and lived a year or longer in seven different countries, worked shorter stints in about thirty other countries on six continents, and has traveled in many more. His foreign work has been a combination of private sector, governmental, teaching, and research assignments. He was formerly director of the Center for International Business Education and Research (CIBER) at Indiana University and holder of the E. Claiborne Robins Distinguished Chair at the University of Richmond.

Lee H. Radebaugh, is the KPMG Professor and Associate Director of the MBA Program at Brigham Young University. He received his MBA and doctorate from Indiana University. He taught at the Pennsylvania State University from 1972 to 1980. He also has been a visiting professor at Escuela de Administracion de Negocios para Graduados (ESAN), a graduate business school in Lima, Peru. In 1985, Professor Radebaugh was the James Cusator Wards visiting professor at Glasgow University, Scotland. His other books include *International Accounting and Multinational Enterprises* (John Wiley and Sons, 4th Edition) with S.J. Gray; *Introduction to Business: International Dimensions* (South-Western Publishing Company) with John D. Daniels; and seven books on Canada-U.S. trade and investment relations, with Earl Fry as co-editor. He has also published several other monographs and articles on international business and international accounting in journals such as the *Journal of Accounting Research*, the *Journal of International Financial Management and Accounting*, the *Journal of International Business Studies*, and the *International Journal of Accounting*. He is currently serving as Editor of the *Journal of International Accounting Research*. His primary teaching interests are international business and international accounting. He is an active member of the American Accounting Association, the European Accounting Association, and the Academy of International Business, having served on several committees as the president of the International Section of the AAA and as the secretary-treasurer of the AIB. He is a member of the Fellows of the Academy of International Business. He is also active with the local business community as past president of the World Trade Association of Utah and member of the District Export Council. In 1998, he was named International Person of the Year in the State of Utah and Outstanding International Educator of the International Section of the American Accounting Association.

Daniel P. Sullivan, an Associate Professor of Management at the Alfred Lerner College of Business of the University of Delaware, received his Ph.D. from the University of South Carolina. He researches a range of topics, including Globalization and Business, International Management, Global Strategy, Competitive Analysis, and Corporate Governance. His work on these topics has been published in leading scholarly journals, including *the Journal of International Business Studies*, *Management International Review*, *Law and Society Review*, and *Academy of Management Journal*. In addition, he has served on the editorial boards of *Journal of International Business Studies* and *Management International Review*. He has been honored for both his research and teaching, receiving grants and winning awards for both activities while at the

University of Delaware and, his former affiliation, the A.B. Freeman School of Business of Tulane University. He has been awarded numerous teaching honors at the undergraduate, MBA, and EMBA levels—most notably, he was voted the Outstanding Teacher by the students of seven consecutive Executive MBA classes at the University of Delaware and Tulane University. He has taught, designed, and administered a range of graduate, undergraduate, and non-degree courses on topics spanning Globalization and Business, International Business Operations, International Management, Strategic Perspectives, Executive Leadership, and Corporate Strategy. In the United States, he has delivered lectures and courses at several university sites and company facilities. In addition, he has led courses in several foreign countries, including China, Bulgaria, the Czech Republic, France, Switzerland, and the United Kingdom. Finally, he has worked with many managers and consulted with several multinational enterprises on issues of international business.

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