



Statistics for Management and Economics: Abbreviated

By Gerald Keller, Brian Warrack

Download now

Read Online 

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack

This value-priced, abbreviated edition of Keller and Warrack's *Statistics for Management and Economics* offers students all the features that have made the original book a best-seller. The authors systematically teach students what statisticians do--solve problems--focusing on the relationship between the type of problem, the type of data involved, the appropriate technique, and interpreting results. The book includes Data Analysis Plus statistical add-ins for Excel that greatly expands Excel's capability to be used throughout the course. Realistic applications and the use of statistical software and spreadsheets motivate and show students how statistics is relevant to their future careers. Each in-text example utilizes the authors' effective problem-solving approach: 1) identify the appropriate techniques; 2) solve the problem (by hand, with Minitab, with Excel); and 3) interpret results (What does the solution mean in the context of the problem?).

 [Download Statistics for Management and Economics: Abbreviat ...pdf](#)

 [Read Online Statistics for Management and Economics: Abbrevi ...pdf](#)

Statistics for Management and Economics: Abbreviated

By Gerald Keller, Brian Warrack

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack

This value-priced, abbreviated edition of Keller and Warrack's *Statistics for Management and Economics* offers students all the features that have made the original book a best-seller. The authors systematically teach students what statisticians do--solve problems--focusing on the relationship between the type of problem, the type of data involved, the appropriate technique, and interpreting results. The book includes Data Analysis Plus statistical add-ins for Excel that greatly expands Excel's capability to be used throughout the course. Realistic applications and the use of statistical software and spreadsheets motivate and show students how statistics is relevant to their future careers. Each in-text example utilizes the authors' effective problem-solving approach: 1) identify the appropriate techniques; 2) solve the problem (by hand, with Minitab, with Excel); and 3) interpret results (What does the solution mean in the context of the problem?).

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack **Bibliography**

- Sales Rank: #10053755 in Books
- Published on: 1998-07-25
- Format: Abridged
- Original language: English
- Number of items: 1
- Dimensions: 1.39" h x 8.08" w x 9.97" l,
- Binding: Paperback
- 750 pages

 [Download Statistics for Management and Economics: Abbreviat ...pdf](#)

 [Read Online Statistics for Management and Economics: Abbrevi ...pdf](#)

Download and Read Free Online Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack

Editorial Review

Review

"This book is a breath of fresh air in the teaching of statistics to non-statistician, and could teach us a lot about teaching statisticians!"

About the Author

Dr. Gerald Keller is Emeritus Professor of Business at Wilfrid Laurier University, where he taught statistics, management science, and operations management from 1974 to 2011. He also taught at the University of Toronto, the University of Miami, McMaster University, the University of Windsor, and the Beijing Institute of Science and Technology. In addition to consulting with banks on credit scoring and credit card fraud, Dr. Keller has conducted market surveys for the Canadian government on energy conservation. His books include *BSTAT, 2e*, *APPLIED STATISTICS WITH MICROSOFT EXCEL*, *ESSENTIALS OF BUSINESS STATISTICS* (co-authored), *AUSTRALIAN BUSINESS STATISTICS* (co-authored), and *STATISTICS LABORATORY MANUAL EXPERIMENTS USING MINITAB*. Dr. Keller also has been published in *OMEGA*, *IIE TRANSACTIONS*, *DECISION SCIENCES*, *INFOR*, *ECONOMICS LETTERS*, and *ARCHIVES OF SURGERY*.

Dr. Brian Warrack: After teaching in the Faculty of Commerce and Business Administration at the University of Alberta, Dr. Warrack joined Wilfrid Laurier University, where he has taught courses in corporate finance, investment management, statistics, and decision analysis. He also has published several articles and cases in these areas. His current research interest lies in financial markets. Dr. Warrack also is co-author of *PROXIMITY SPACES*.

Users Review

From reader reviews:

Aaron Blue:

This *Statistics for Management and Economics: Abbreviated* book is just not ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book is information inside this guide incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This specific *Statistics for Management and Economics: Abbreviated* without we understand teach the one who reading through it become critical in pondering and analyzing. Don't always be worry *Statistics for Management and Economics: Abbreviated* can bring any time you are and not make your handbag space or bookshelves' turn out to be full because you can have it with your lovely laptop even phone. This *Statistics for Management and Economics: Abbreviated* having very good arrangement in word in addition to layout, so you will not really feel uninterested in reading.

Rene Moore:

Spent a free time and energy to be fun activity to do! A lot of people spent their sparetime with their family, or their friends. Usually they doing activity like watching television, gonna beach, or picnic within the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? Can be reading a book can be option to fill your totally free time/ holiday. The

first thing that you'll ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the reserve untitled Statistics for Management and Economics: Abbreviated can be fine book to read. May be it could be best activity to you.

Scott Smith:

Statistics for Management and Economics: Abbreviated can be one of your beginning books that are good idea. Most of us recommend that straight away because this book has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining however delivering the information. The article author giving his/her effort to put every word into enjoyment arrangement in writing Statistics for Management and Economics: Abbreviated nevertheless doesn't forget the main place, giving the reader the hottest in addition to based confirm resource facts that maybe you can be one of it. This great information can certainly drawn you into completely new stage of crucial contemplating.

Travis Mahon:

The book untitled Statistics for Management and Economics: Abbreviated contain a lot of information on that. The writer explains the woman idea with easy way. The language is very clear to see all the people, so do not worry, you can easy to read it. The book was authored by famous author. The author will take you in the new era of literary works. You can easily read this book because you can read more your smart phone, or gadget, so you can read the book within anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site in addition to order it. Have a nice examine.

Download and Read Online Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack #XY6WS0CKZB5

Read Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack for online ebook

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack books to read online.

Online Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack ebook PDF download

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack Doc

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack Mobipocket

Statistics for Management and Economics: Abbreviated By Gerald Keller, Brian Warrack EPub