



## The Reckoning

*By David Halberstam*

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In his usual style, David Halberstam explores the American economy by choosing two companies--this time, Ford and Nissan--and telling their stories from the founders and owners to the assembly workers. 13 cassettes.

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## The Reckoning By David Halberstam Bibliography

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## **Editorial Review**

From Publishers Weekly

Powerfully developing his thesis that the complacency and shortsightedness of American workers and their bosses, especially the automakers of Detroit, have led to a decline of industrial know-how so critical that Asian carmakers, particularly the Japanese, have virtually taken over the market, Halberstam tells in panoramic detail a story that is alarming in its implications. Immediately ahead lies a harsh scenario that will see America's standards of living fall appreciably only sacrifices will restore our "greatness." This lengthy book with its skilled, dramatic interweaving of two little-known stories—the inside struggles of the Ford organization (including the firing of Lee Iacocca) in the 1970s and the growth of the Japanese automotive industry, notably Nissan, since the 1950s—completes the trilogy Halberstam began with *The Best and the Brightest* and *The Powers That Be*. Here is fresh and crucially meaningful material researched with notable thoroughness, replete with graphic portraits of top American and Japanese industrialists competing blindly on the one hand and with brilliant cunning on the other. The book is among the most absorbing of recent years, every page contributing to the breathtaking picture of an America that is going to learn to retool or else. 200,000 first printing.

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From Library Journal

This massive volume by Halberstam (*The Best and the Brightest*, *The Powers That Be*) will only add to his reputation. It is a historical overview of the auto industry in the United States and Japan, with a focus on Ford and Nissan. In a well-researched and very readable narrative, the Pulitzer Prize-winning author chronicles the personalities and company politics that decided the key issues. The resulting case study of the gradual decline of U.S. manufacturing and the corresponding rise of Japanese industry has much to tell us about our society. *The Reckoning* is highly recommended for both public and academic libraries as an important account of a story still unfolding. Richard C. Schiming, Economics Dept., Mankato State Univ., Minn.

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From [AudioFile](#)

This is a fascinating look at industrial policy through vignettes and mini-biographies surrounding the Ford and Nissan motor companies. The stark differences between the Japanese and American experiences are explored in Halberstam's readable and listenable prose. At first, narrator Anthony's youthful voice doesn't seem appropriate. Soon, however, his deliberate pacing and care in pronunciation make one forget he's there. Audio quality is moderate but is clear and comfortable. One learns a lot about manufacturing, cultural attitudes and automobiles, and enjoys it for thirty-six hours. D.W. (c)AudioFile, Portland, Maine

## **Users Review**

**From reader reviews:**

**Madeline Wayt:**

Do you certainly one of people who can't read pleasurable if the sentence chained within the straightway, hold on guys this aren't like that. This *The Reckoning* book is readable by you who hate those straight word style. You will find the facts here are arrange for enjoyable reading through experience without leaving possibly decrease the knowledge that want to deliver to you. The writer involving *The Reckoning* content conveys the idea easily to understand by most people. The printed and e-book are not different in the information but it just different available as it. So, do you still thinking *The Reckoning* is not loveable to be

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**Dawn Nelson:**

In this era which is the greater individual or who has ability in doing something more are more treasured than other. Do you want to become certainly one of it? It is just simple approach to have that. What you are related is just spending your time not very much but quite enough to get a look at some books. On the list of books in the top checklist in your reading list is actually *The Reckoning*. This book that is certainly qualified as *The Hungry Hillside* can get you closer in turning out to be precious person. By looking up and review this reserve you can get many advantages.

**Larry Huff:**

What is your hobby? Have you heard that will question when you got college students? We believe that that problem was given by teacher to the students. Many kinds of hobby, Everybody has different hobby. And also you know that little person such as reading or as reading become their hobby. You must know that reading is very important and also book as to be the factor. Book is important thing to provide you knowledge, except your own teacher or lecturer. You see good news or update about something by book. Amount types of books that can you go onto be your object. One of them is actually *The Reckoning*.

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