



A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance

By Julia Graham, David Kaye

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A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance By Julia Graham, David Kaye

Julia Graham and David Kaye, two globally recognized risk management experts with experience in 50 countries, were among the first to recognize the interrelationship of Risk Management and Business Continuity and demonstrate how to integrate them with Corporate Governance enterprise-wide. They focus on all the factors that must be considered when developing a comprehensive Business Continuity Plan, especially for multi-location or multinational companies. Endorsed by The Business Continuity Institute, Institute for Risk Management, and Disaster Recovery Institute International, the book includes: Chapter objectives, summaries and bibliographies; charts, sample forms, checklists throughout. Plentiful case studies, in boxed text, sourced globally in the UK, US, Europe, Australia, Asia, etc. Boxed inserts summarizing key concepts. Glossy of 150 risk management and business continuity terms. Wide range of challenges, including supply chain disruptions, media and brand attack, product contamination and product recall, bomb threats, chemical and biological threats, etc. Instructions for designing/executing team exercises with role playing to rehearse scenarios. Guidance on how to develop a business continuity plan, including a Business Impact Analysis. Downloadable Instructor Materials are available for college and professional development use, including PowerPoint slides and syllabus for 12-week course with lecture outlines/notes, quizzes, reading assignments, discussion topics, projects "Provides clear guidance, supported with a wide range of memorable and highly relevant case studies, for any risk or business continuity manager to successfully meet the challenges of today and the future." --Steven Mellish, Chairman, The Business Continuity Institute

Consultants with experience in 50 countries show how to integrate business continuity, risk management, and corporate governance enterprise-wide. They focus on factors to consider in developing a comprehensive Business Continuity Plan. Includes case studies, charts, forms, checklists, boxed summaries of key concepts. Instructor Resources available.

Preface, by Senator George Mitchell (Preface, by Steve Mellish, FBCI, The Business Continuity Institute Introduction 1. A Risk-Based Approach To

Business Continuity 2. Stakeholders 3. Governance, Good Practice, Standards, Regulation and the Law 4. Culture, Strategy, Performance, Risk and Business Continuity 5. Getting Started: The Business Continuity Management Cycle 6. Introduction to the Business Impact Analysis 7. The Business Impact Analysis: A Hitch-Hikers Guide 8. Application and Uses of BIA Information 9. Technology, Exposures and Continuity 10. Dependency Management: Supplier Management, Outsourcing and Business Support 11. Opportunities and Other Applications for Business Continuity Tools and Principles 12. The People Factor 13. The Value of Insurance When Facing Potentially Catastrophic Risk 14. Communications 15. Emergency and Governmental Services 16. Rehearsals and Exercising of Plans and Risk Decision-Making 17. Maintenance, Benchmarking, Assurance and Audit 18. Developing a Plan - Putting Theory Into Practice Appendix A: British Standard PAS 56, Guide to Business Continuity Management, Annex Appendix B: BCM Evaluation Criteria Glossary About The Authors

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Editorial Review

Review

Reviews 1

Business continuity is a vital area of modern risk and resilience management for any organisation. This book provides an ideal introduction to the subject for both the practitioner and for leaders and managers in general. It is also the core text for the Institute of Risk Management's (IRM) own business continuity qualification.

-- *Steve Fowler, Chief Executive Officer, The Institute of Risk Management*

This book... provides clear guidance, supported with a wide range of memorable and highly relevant case studies for any risk manager or business continuity manager to successfully meet the challenges of today and the future.

-- *Steven Mellish, Chairman, The Business Continuity Institute*

At last, a book that integrates Business Continuity and Risk Management.

-- *Lorraine Lane, Chief Executive Officer, Survive - The Business Continuity Group*

Business Continuity Management is coming of age to respond to the new needs of its own stakeholder, the organization for which it carries the responsibility. It is indivisible from risk management and is an increasingly important tool of risk management. The Continuity Industry leaders are now looking well beyond technology and other infrastructure replacement, and see a crucial value for themselves at the very top of level of their organization's strategy setting. They set out to understand the importance of these dependencies, measure the risk and impact in its very widest sense, and then ensure resilience and an ability to respond and recover to a level that the whole range of stakeholders are entitled to expect.

This book is a must read for those senior managers, risk managers and continuity managers who have the vision to see both the new opportunities and the new responsibilities of business continuity management.

-- *George J. Mitchell, Chairman, DLA Piper Rudnick Gray Cary*

Former Senate Majority Leader and U.S. Senator for Maine

Organizations of all types are placing greater emphasis than ever before on planning to ensure business continuity. At the same time, the need for knowledgeable professionals to create and maintain these plans is growing, as is the need for good textbooks to guide them. A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance is a helpful start.

Authors Julia Graham and David Kaye and editor Philip Jan Rothstein are all seasoned specialists and the text is a solid guide to the basic components of creating business continuity plans of all types.

Among the book's strengths is its demonstration that planning about business continuity is starting to evolve from its roots in IT backup, and that risk management no longer means simply buying an insurance policy. There is also an emphasis on the importance of involving senior organizational leadership in the planning and the need to identify all stakeholders at some point in the process.

Helpfully, there are a number of useful suggestions for doing this. Some sections provide considerable information, and there are a number of useful outlines. One provides suggested section headers for a

continuity plan.

This book is a very good beginner's reference guide for any manager new to the business continuity game. Experienced planners will find it a helpful refresher.

-- *Security Management Magazine*

--Reviews 1

Reviews 2

The topic of Business Continuity Management is growing dramatically in importance to corporate executives, as the nature and seriousness of the threats to the business sector continue to be revealed. This book is both a clear and insightful presentation of the concepts of Business Continuity Management that should become a part of every executive's bookshelf.

-- *John Copenhaver, Chairman, The Disaster Recovery Institute International*

One of today's priorities for any business organization - whatever its size, sector or location - is that it continues successfully. Yet there is an increasing array of potential threats - both internal and external - to staying in business, ranging from IT failure and human resource issues to terrorism and climate change. Meanwhile, a growing number of interested stakeholders exist with an enhanced awareness of business management and performance.

Therefore Business Continuity Management (BCM) is attracting greater recognition as a vital tool that should be understood by the organisation as a whole. Protection of brand value, loss of reputation, product liability, existing and upcoming regulation and legislation, corporate governance and professional indemnity, are examples of commercial survival issues covered by BCM and addressed in this excellent book. Filled with case studies and illustrations, the authors provide a comprehensive approach that:

- * * * sets the scene for BCM;
- * * * demonstrates its value;
- * * * assesses risks and opportunities;
- * * * examines practical tools as part of risk management and corporate governance; and,
- * * * gives clear direction that moves the reader on from theory to practice.

This is a thorough work that is a must for all organisations. A Risk Management Approach to Business Continuity enables the reader to grasp the key issues in an accessible manner. It uniquely integrates the concerns of risk management and corporate governance in a practical manner that develops the interest of the reader so that it can - and should - attract the attention of the management of the organisation as a whole.

-- *Women in Law Newsletter*

--Reviews 2

"Clear guidance, with wide range of memorable, highly relevant case studies for any risk manager or business continuity manager." --Steven Mellish, Chairman, The Business Continuity Institute

From the Inside Flap

"The escalating pace of change, a rising tide of technological innovation, almost instantaneous transmission of breaking news and the globalization of crime and terrorism, all combine to provide a heady cocktail of challenge for today's organization. "Clear to all business watchers are the dramatic ways that businesses have responded to these challenges and reorganized themselves, as they have taken up the opportunities available. These include new uses for technology, faster and direct to customer communications, increasingly open foreign market opportunities, outsourcing and offshoring, harnessing the power of the brand, sophisticated supply chain management, just-in-time delivery cycles, the ability to mine huge databases in milliseconds,

and new relationships with the workforce. "These elements of the modern business may offer great flexibility and a magnificent ability to relate precisely to the needs of individual customers and other stakeholders. They have, however, also given rise to critical dependencies and single points of potential catastrophic risk and failure. Organizations can upsize and respond to new selling opportunities very quickly indeed. If an organization is fighting through a crisis, its competitors will most likely be well positioned to seize any opportunities created by the distraction and diversion of attention that recovery can demand. Interestingly therefore, the risk of sudden destruction of today's modern organization, however huge, diverse, financially strong and multinational, is more likely than businesses using the models seen in the 1990s and before. "The most critical failure points are not financial. Company boards have long established financial risk measuring mechanisms but the response to these new exposures and the growing influence of regulators are driving boards increasingly to consider non-financial risk. This is tougher to quantify, harder to grasp and consequently can give rise to boards feeling less comfortable and in control and consequently, less confident. "Business Continuity Management is coming of age to respond to the new needs of its own stakeholder, the organization for which it carries the responsibility. It is indivisible from risk management and is an increasingly important tool of risk management. The Continuity Industry leaders are now looking well beyond technology and other infrastructure replacement, and see a crucial value for themselves at the very top of level of their organization's strategy setting. They set out to understand the importance of these dependencies, measure the risk and impact in its very widest sense, and then ensure resilience and an ability to respond and recover to a level that the whole range of stakeholders are entitled to expect. "This book is a must read for those senior managers, risk managers and continuity managers who have the vision to see both the new opportunities and the new responsibilities of business continuity management." George J. Mitchell, Chairman DLA Piper Rudnick Gray Cary Former Senate Majority Leader and U.S. Senator for Maine Senator Mitchell successfully chaired the peace negotiations in Northern Ireland.

From the Back Cover

Key Features

a[Sets the scene for Business Continuity Management (BCM)

a[Demonstrates the value of organizational understanding of BCM

a[Assesses a wide variety of risks and opportunities

a[Examines practical tools and part of risk management and corporate governance

a[Gives clear advice on moving from theory to practical application

a[Endorsed by Institute for Risk Management; the Business Continuity Institute; the Disaster Continuity Institute; and Survive.

Users Review

From reader reviews:

Tom Burkhardt:

A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance can be one of your basic books that are good idea. We recommend that straight away because this publication has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining but still delivering the information. The article author giving his/her effort to get every word into pleasure arrangement in writing A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance although doesn't forget the main place, giving the reader the hottest and based confirm resource data that maybe you can be one of it. This great information could drawn you

into fresh stage of crucial imagining.

Ida Torres:

Beside this particular A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance in your phone, it may give you a way to get closer to the new knowledge or facts. The information and the knowledge you might got here is fresh through the oven so don't always be worry if you feel like an older people live in narrow village. It is good thing to have A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance because this book offers for your requirements readable information. Do you often have book but you do not get what it's about. Oh come on, that will not happen if you have this inside your hand. The Enjoyable blend here cannot be questionable, like treasuring beautiful island. Techniques you still want to miss the idea? Find this book along with read it from at this point!

Elisabeth Martinez:

Is it you actually who having spare time and then spend it whole day by means of watching television programs or just lying down on the bed? Do you need something new? This A Risk Management Approach to Business Continuity: Aligning Business Continuity with Corporate Governance can be the answer, oh how comes? A fresh book you know. You are thus out of date, spending your free time by reading in this fresh era is common not a geek activity. So what these guides have than the others?

Marilyn Oxford:

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