

Entrepreneurship: Theory, Process, and Practice (with InfoTrac)


By Donald F. Kuratko, Richard M. Hodgetts

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Entrepreneurship, 6th Edition combines a practical, step-by-step approach with a theoretical foundation to form a basic framework for understanding the process of entrepreneurship. The aim of the text is to both present the most current thinking in entrepreneurship but also provide students the opportunity to apply ideas and develop useful analytical skills. The revision of this text has been updated to include current developments and issues in this explosive field.

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Editorial Review

Review

I enjoyed this book and would consider it for an entrepreneurship course.

This is a comprehensive text covering virtually all aspects of entrepreneurship. In that context, Kuratko & Hodgetts is an excellent text.

I think it is an excellent text and will use it in the future.

About the Author

Dr. Donald F. Kuratko (known as "Dr. K") is the Jack M. Gill Distinguished Chair of Entrepreneurship; Professor of Entrepreneurship; and Executive & Academic Director of the Johnson Center for Entrepreneurship & Innovation at the Kelley School of Business, Indiana University - Bloomington. He is considered a prominent scholar and national leader in the field of entrepreneurship, authoring over 190 articles and 30 books on aspects of entrepreneurship and corporate innovation, including one of the leading entrepreneurship books in the world today, *ENTREPRENEURSHIP: THEORY, PROCESS, & PRACTICE*. Dr. K was honored by his peers in *Entrepreneur* magazine as the #1 Entrepreneurship Program Director in the nation, as well as being selected one of the Top Entrepreneurship Professors in the United States by *Fortune* magazine. Professor Kuratko has been named one of the Top 50 Entrepreneurship Scholars in the world and was the inaugural recipient of the Karl Vesper Entrepreneurship Pioneer Award for his career dedication to developing the field of entrepreneurship. The Academy of Management has honored Dr. K with the Entrepreneurship Advocate Award for his contributions to the development of the discipline of entrepreneurship, and the Entrepreneurship Mentor Award for his work in the scholarly development of Ph.D. students and junior-level faculty in the entrepreneurship field.

Distinguished professor, prolific author, renowned consultant, and inspiring teacher, Dr. Richard M. Hodgetts (1942-2001) was the Suntrust Professor of Strategic Management at Florida International University (FIU). He earned a Ph.D. from the University of Oklahoma and an M.B.A. from Indiana University. He published more than 125 articles and papers on a variety of topics ranging from entrepreneurship to strategic management to total quality management. He was also the author or coauthor of 49 books. Some of the most recent include *INTERNATIONAL BUSINESS, INTERNATIONAL MANAGEMENT*, and *MEASURES OF QUALITY AND HIGH PERFORMANCE*. Dr. Hodgetts consulted for a number of Fortune 500 firms and provided training for a wide variety of companies. He also lectured in Mexico, Venezuela, Peru, Chile, Jamaica, Trinidad, Denmark, Kuwait, and at a host of U.S. colleges and universities. He was a Fellow of the Academy of Management and a past member of the Academy's Board of Governors. He served on three academic review boards and wrote a biweekly column on small business and entrepreneurship in the Ft. Lauderdale Sun Sentinel.

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