



# The Guided Sketchbook That Teaches You How To DRAW!

By Robin Landa

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**The Guided Sketchbook That Teaches You How To DRAW!** By Robin Landa

Always wanted to learn how to draw? Now's your chance.

Kean University Teacher of the Year Robin Landa has cleverly disguised an entire college-level course on drawing in this fun, hands-on, begging-to-be-drawn-in sketchbook. Even if you're one of the four people on this planet who have never picked up a pencil before, you will learn how to transform your doodles into realistic drawings that actually resemble what you're picturing in your head.

In this book, you will learn how to use all of the formal elements of drawing—line, shape, value, color, pattern, and texture—to create well-composed still lifes, landscapes, human figures, and faces. Keep your pencils handy while you're reading because you're going to get plenty of drawing breaks—and you can do most of them right in the book while the techniques are fresh in your mind. To keep you inspired, Landa breaks up the step-by-step instruction with drawing suggestions and examples from a host of creative contributors including designers Stefan G. Bucher and Jennifer Sterling, artist Greg Leshé, illustrator Mary Ann Smith, animator Hsinping Pan, and more.

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#### About the Author

Robin Landa, Distinguished Professor in the Robert Busch School of Design at Kean University, draws, designs, and has written 21 books about art, design, creativity, advertising, and branding. Robin's books include the bestseller *Graphic Design Solutions* (now in its 5th edition); *Build Your Own Brand: Strategies, Prompts and Exercises for Marketing Yourself*; *Take A Line For A Walk: A Creativity Journal.*; and *The Guided Sketchbook that Teaches You How to DRAW!* To connect online, please visit [robinlandabooks.com](http://robinlandabooks.com).

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