



# One for the Road: How to Be a Music Tour Manager

By Mark Workman

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## One for the Road: How to Be a Music Tour Manager By Mark Workman

As the music business continues to go through many dramatic changes, music groups are quickly discovering that in order to build and sustain a successful career they must stay on the road and do as many shows possible each year. Because of this, skilled tour managers for music groups are now needed more than ever. In *One for the Road: How to Be a Music Tour Manager*, Mark Workman shows you how to become a tour manager for a music group in any genre of music; how to organize a music tour the right way; how to effectively complete one; and how to build your career as a music tour manager into a successful one. Written with an acerbic wit and brutal honesty, Mark Workman pulls no punches in telling you what it's really like to tour the world as a roadie with a famous music group.

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# One for the Road: How to Be a Music Tour Manager

*By Mark Workman*

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## **One for the Road: How to Be a Music Tour Manager** By Mark Workman Bibliography

- Sales Rank: #706632 in Books
- Published on: 2012-11-21
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .80" w x 8.50" l, 1.82 pounds
- Binding: Paperback
- 352 pages

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### **Editorial Review**

Review

**Pittsburgh Music Magazine**

"Mark Workman lays out such a comprehensive strategy to becoming a working tour manager that if one has the will, Workman provides the way. Add to that Workman's writing style that is very smooth, humorous at times, and easy to understand, and you have one hell of a how to guide...it's that good. If you want to get into the music business, are in the music business already, or are like me, and just fascinated with the music business, you will find this to be a treasured find."

**Chuck Billy, Testament**

"A witty and inspiring power punch."

**Examiner.com 10/26/13**

"What makes this book valuable is that Workman has limited his war stories in favor of practical advice, things that an aspiring tour manager needs to know. The advice in his book is universal. It applies to Shania Twain, to Justin Bieber to Slayer. If you are a musician, you should read the book just to know what your tour manager is doing and what he or she has to put up with."

**Soundcrave Magazine 10/27/2013**

"This is a must read for anyone considering getting into the tour managing business. But in my opinion this book is a "must read" for anyone who already is in the business. It is a step by step guide on how to be successful in the world of road management and touring. If there is ever a class on tour management I hope Mark Workman is the professor."

**National Rock Review 11/18/2013**

It's a virtual treasure trove of information for current or aspiring road crew members. I cannot fathom a single nugget of information that was left out of this book. It's like a graduate level course in the summer semester. You're going to learn a lot and learn it fast!

About the Author

"Workman provides a witty and entertaining read." Revolver Magazine

Mark Workman has been a successful lighting designer and tour manager in the music business since 1983. His list of past and present clients includes Slayer, Megadeth, Anthrax, Testament, Motorhead, Machine Head, Danzig, Devildriver, Mudvayne, Dio, Queens of the Stone Age, Soulfly, Sepultura, Keel, Steeler and many others.

As a lighting designer, Mark Workman has designed high-impact lighting performances for many music tours, including the infamous Clash of the Titans (Slayer, Megadeth, Anthrax, Testament, Alice In Chains, & Suicidal Tendencies) in 1990/1991 and American Carnage 2010 (Slayer, Megadeth, Anthrax & Testament), as well as for many music videos and live DVDs such as Machine Head's Elegies DVD filmed at Brixton Academy in London and Megadeth's Rust In Peace Live DVD shot at the Hollywood Palladium.

Mark Workman is a former boxing writer whose feature articles have appeared on BoxingScene.com and FoxSports.com.

## **Users Review**

### **From reader reviews:**

#### **Christopher Price:**

Book is usually written, printed, or illustrated for everything. You can realize everything you want by a guide. Book has a different type. To be sure that book is important issue to bring us around the world. Alongside that you can your reading talent was fluently. A guide One for the Road: How to Be a Music Tour Manager will make you to be smarter. You can feel much more confidence if you can know about every thing. But some of you think which open or reading the book make you bored. It isn't make you fun. Why they may be thought like that? Have you trying to find best book or suited book with you?

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#### **Diane Wilson:**

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