



Ferrari by Pininfarina: Technology and Beauty

By Etienne Cornil

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The partnership between Ferrari and Pininfarina for the construction of the prestigious production cars of the House of Maranello represents a phenomenon that is unique in the annals of the world automotive industry.

It spans fifty years, just five fewer than the period spanning the existence of Ferrari itself; during this time all of the models bearing the prancing horse were systematically entrusted to the renowned Carrozzeria Pininfarina. The book evokes the legendary moments, exploring and remembering the development of the style of the cars built for Maranello, from 1952 to the very last model which has been officially presented at the recent Paris Motor Show of October 2002.

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Ferrari by Pininfarina: Technology and Beauty By Etienne Cornil Bibliography

- Rank: #4814906 in Books
- Published on: 2002-07-01
- Original language: English
- Number of items: 1
- Dimensions: 1.36" h x 9.46" w x 10.50" l,
- Binding: Paperback
- 536 pages

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Editorial Review

About the Author

Etienne Cornil is still considered nowadays one of the great names in automotive journalism. Member of the prestigious Guild of Motoring Writers and of the Society of Automotive Engineers. He also worked in the press office of Fiat and Lamborghini car factory
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