



King of the Cowboys, Queen of the West: Roy Rogers and Dale Evans

By Raymond E. White

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For more than sixty years, Roy Rogers and Dale Evans personified the romantic, mythic West that America cherished well into the modern age. Blazing a trail through every branch of the entertainment industry—radio, film, recordings, television, and even comic books—the couple capitalized on their attractive personas and appealed to the nation's belief in family values, an independent spirit, community.

King of the Cowboys, Queen of the West presents these two celebrities in the most comprehensive and inclusive account to date. Part narrative, part reference, this impeccably researched, highly accessible survey spans the entire scope of Rogers's and Evans's careers, illuminating and celebrating their place in twentieth-century American popular culture. Following the pair through each stage of their professional and personal trajectories, author Raymond E. White explores the unique alchemy of the singing cowboy and his free-spirited yet feminine partner. In a dual biography, he shows how Rogers and Evans carefully husbanded their public image and—of particular note—incorporated their Christian faith into their performances. And in a series of exhaustive appendixes, he documents their contributions to each medium they worked in. Testifying to both the breadth and the longevity of their careers, the book includes radio logs, discographies, filmographies, and comicographies that will delight historians and collectors alike. With its engaging tone and meticulous research, *King of the Cowboys, Queen of the West* is bound to become the definitive source on the lives of these two great American icons.

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Editorial Review

Review

"White presents a wealth of new, carefully organized, and highly readable information—the largest source I have seen yet on the professional careers of Roy Rogers and Dale Evans. A detailed narrative is accompanied by thorough reference materials that point fans to recordings, videos, comics, and memorabilia."—Gary A. Yoggy, professor emeritus of history at Corning Community College, editor of *Back in the Saddle: Essays on Western Film and Television Actors* and author of *Riding the Video Range: The Rise and Fall of the Western on Television*

From the Publisher

A Ray and Pat Browne Book

From the Inside Flap

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