



## The Game Makers: The Story of Parker Brothers, from Tiddledy Winks to Trivial Pursuit

By Philip E. Orbanes

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The Monopoly game, Trivial Pursuit, Clue, Boggle, and Risk are more than games - they're part of Americana. This work presents a study of successful business expansion. It also gives an account of how one individual's strength of character - or weakness - exerted a significant influence over a company's fortunes.

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### Editorial Review

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In 1883, George Parker was 16 years old, and he liked to play board games. But he and his friends were tired of the "heavy-handed moral lessons" of the typical board game, and George, an inventive young man, created his own game, called Banking (chartered banks were a relatively new thing in the U.S., and people were fascinated by the whole subject). It was a success, and soon George and his brother, Charles, formed their own company, Parker Brothers. This playful history of the company, written by a former employee, chronicles Parker Brothers from its birth through its early successes (including Pit, a card game invented by Edgar Cayce), its subsequent lean years, and its transition into pop-culture icon. Most of us know Parker Brothers as the company that makes Monopoly (created seven decades ago), but Orbanes lets us know it's much more than that; for example, George Parker was the guy who brought Ping-Pong to the U.S. No fan of board games should be without this entertaining business history. *David Pitt*

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### Review

"[T]his book makes an excellent choice for anyone interested in the development and growth of a family business." -- *Publisher's Weekly*

"an intriguing read." -- *USA Today, January 12th, 2004*

### About the Author

Philip E. Orbanes is President of Winning Moves Games, located in Danvers, Massachusetts, and author of *The Monopoly Companion*.

### Users Review

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#### Patrick Cartwright:

This *The Game Makers: The Story of Parker Brothers, from Tiddley Winks to Trivial Pursuit* book is not ordinary book, you have after that it the world is in your hands. The benefit you receive by reading this book will be information inside this reserve incredible fresh, you will get data which is getting deeper anyone read a lot of information you will get. This kind of *The Game Makers: The Story of Parker Brothers, from Tiddley Winks to Trivial Pursuit* without we realize teach the one who looking at it become critical in imagining and analyzing. Don't possibly be worry *The Game Makers: The Story of Parker Brothers, from Tiddley Winks to Trivial Pursuit* can bring whenever you are and not make your carrier space or bookshelves' grow to be full because you can have it in the lovely laptop even cellphone. This *The Game Makers: The Story of Parker Brothers, from Tiddley Winks to Trivial Pursuit* having excellent arrangement in word and also layout, so you will not truly feel uninterested in reading.

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Is it you who having spare time subsequently spend it whole day by means of watching television programs or just resting on the bed? Do you need something new? This *The Game Makers: The Story of Parker*

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