



The One-Page Proposal: How to Get Your Business Pitch onto One Persuasive Page

By Patrick G. Riley

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- Sales Rank: #326004 in Books
- Brand: Riley, Patrick G. D.
- Published on: 2002-09-03
- Released on: 2002-09-03
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .26" w x 8.50" l, .68 pounds
- Binding: Paperback
- 112 pages

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Editorial Review

About the Author

Patrick Riley is the principal agent of Genisis Agents, an international agency representing extraordinary professors and researchers from leading universities and research institutions around the world. A longtime investor, businessman, and entrepreneur, he lives in San Francisco, CA.

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