



Business Ethics: A Stakeholder and Issues Management Approach

By Joseph W. Weiss

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NEW EDITION, REVISED AND UPDATED

This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment.

Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice.

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Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues.

New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber *Rolling Stone* cover, student loan debt, online file sharing, and questions raised by social media.

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Editorial Review

About the Author

Joseph W. Weiss is professor of management at Bentley University, where he has received an Innovation in Teaching award. He is on the honor roll of the Organizational Behavior Teaching Society and is a Fulbright Program Specialist, past chair of the Academy of Management's Management Consulting Division, and current cochair of the Hawaii International Conference on System Sciences IT/Project Management track. He is the author of five books and many journal articles and has consulted with Fortune 500 firms, government agencies, and start-up companies.

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