



## Sketching Light: An Illustrated Tour of the Possibilities of Flash (Voices That Matter)

By Joe McNally

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### Sketching Light: An Illustrated Tour of the Possibilities of Flash (Voices That Matter) By Joe McNally

Following up on the great success of *The Moment It Clicks* and *The Hot Shoe Diaries: Big Light from Small Flashes*, legendary magazine photographer Joe McNally takes us on another memorable ride with *Sketching Light*, another trip into the land of light--but this time running the gamut from small flash to big flash, and everywhere in between.

Of course, Joe includes coverage of Nikon Speedlights, but he also covers big flash, as well as "in-between" lights as the Elinchrom Quadra. The exploration of new technology, as well as the explanation of older technology. No matter what equipment Joe uses and discusses, the most important element of Joe's instruction is that it is straightforward, complete, and honest. No secrets are held back, and the principles he talks about apply generally to the shaping and quality of light, not just to an individual model or brand of flash.

He tells readers what works and what doesn't via his let's-see-what-happens approach, he shows how he sets up his shots with plentiful sketches and behind-the-scenes production shots, and he does it all with the intelligence, clarity, and wisdom that can only come from shooting in the field for 30 years for the likes of *National Geographic*, *Time*, *Life*, and *Sports Illustrated*--not to mention the wit and humor of a clearly warped (if gifted) mind.

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**Bibliography**

- Sales Rank: #77870 in Books
- Published on: 2011-12-16
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.00" w x 8.00" l, 2.71 pounds
- Binding: Paperback
- 432 pages

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### Editorial Review

From the Back Cover

Following up on the great success of "The Moment It Clicks "and "The Hot Shoe Diaries: Big Light from Small Flashes, " legendary magazine photographer Joe McNally takes us on another memorable ride with Sketching Light, another trip into the land of light--but this time running the gamut from small flash to big flash, and everywhere in between.

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About the Author

**JOE McNALLY** is an internationally acclaimed American photographer and longtime photojournalist. His most notable series is "Faces of Ground Zero—Portraits of the Heroes of September 11th," a collection of giant Polaroid portraits. He also photographed "The Future of Flying," the first all-digital story for *National Geographic*. His award-winning work has appeared in numerous magazines. Joe's previous books are the critically acclaimed and bestselling *The Moment It Clicks* and *The Hot Shoe Diaries: Big Light from Small Flashes*.

### Users Review

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**Edward Kirklin:**

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**Sally McGarvey:**

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**Pamela Eckert:**

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