



Template-driven Consulting: How to Slash More Than Half of Your Consulting Costs

By Uwe G. Seebacher

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Template-driven Consulting is a book for managers who have long been searching for a way to cut costs on expensive external business advice. Every day, new stories of companies that encounter severe financial troubles show up on the front pages of newspapers across the globe. Cost-cutting is again the most pressing issue in organizations - initiating massive layoffs and large-scale reductions in spending on capital goods. This text allows your company to trim down expenses at another source: external consultants. By drawing on the use of templates, TDC at last brings about the often cited knowledge transfer from consultants to your employees. Applying TDC, your employees become the experts whilst you see the number of and cost for external consultants decrease tremendously! This book, with its clear structure and hands-on approach, lets you understand the new methodology and will help you in reaping its cost benefits.

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